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MAGIC IN THE MAKING

Geva Theatre Center opens its doors (and costume shop, props shop, dressing rooms, and much more) to the public on December 12.

Rochester, N.Y. November 14, 2011... Geva Theatre Center invites the public to their annual open house, “**Magic in the Making**” where Rochesterians can get a **FREE** glimpse behind the scenes of New York State’s most attended regional theatre.

Visit the set of *A Christmas Carol* and see where actors rehearse the productions that appear on our stages. Meet the talented artisans who work tirelessly offstage to make things happen onstage: see what it takes to put a production together by visiting the costume and prop shops, discover the intricacies of lighting a show, designing sound and much more.

Discover Geva Theatre Center’s Educational and Literary programs for all ages and sample a taste of the popular Comedy Improv series.

Explore your theatre! Join us for “Magic in the Making” at Geva Theatre Center, 75 Woodbury Blvd, Rochester NY, 14607. **Monday, December 12, 6:00pm – 8:00pm**. Admission is **FREE** and reservations are **NOT** required.

For further information, contact the Box Office on (585) 232 1366.

GEVA THEATRE CENTER

Founded in 1972, Geva Theatre Center is a not-for-profit, professional theatre company dedicated to creating and producing professional theatre productions, programs and services of a national standard. As Rochester’s leading professional theatre, Geva Theatre Center is the most attended regional theatre in New York State, and one of the 25 most attended in the country, attracting over 170,000 patrons annually, including more than 16,000 students.

The 552-seat Elaine P. Wilson Mainstage offers a wide variety of shows, from musicals to American and world classics. The 180-seat Ron & Donna Fielding Nextstage is home to Geva’s own series of cutting-edge drama, comedy and musical theatre; Geva Comedy Improv; Geva’s New Play Reading Series and the Hornet’s Nest - an innovative play-reading series facilitating community-wide discussion on controversial topics. The Nextstage also hosts visiting companies of both local and international renown.

Geva Theatre Center offers a wide variety of educational, outreach and literary programs, nurturing audiences and artists alike. Since 1995 the organization has been led by Artistic Director Mark Cuddy.

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