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FOR IMMEDIATE RELEASE

**GEVA'S 38<sup>TH</sup> SEASON CONTINUES WITH TWO-TIME  
GRAMMY NOMINEE AND POP ICON MAUREEN  
McGOVERN IN A MOVING MUSICAL MEMOIR  
*CARRY IT ON***

*Songs by the Beatles, Joni Mitchell, James Taylor, Carole King and more  
highlight the soundtrack of a generation.*

**Rochester, N.Y., September 21, 2010**– Geva Theatre Center's 2010/11 Season continues with Broadway and recording star Maureen McGovern in a new production. *Carry It On* is a personal story through the songs of a generation. Conceived and written by Philip Himberg and Maureen McGovern, *Carry It On* features classic songs of the 60s and 70s, described by *The New York Times* as “the second half of the Great American Songbook.”

**From her early days as a folk singer in the late 60s, to her Oscar-winning gold records as the “Disaster Theme Queen,” Broadway and recording star Maureen McGovern performs a moving musical memoir that chronicles a generation. Songs by the Beatles, Joni Mitchell, James Taylor and others are given a fresh rendition against the backdrop of her very personal story.**

Maureen McGovern's nearly 40-year career includes Grammy nominations for Best New Artist and Best Traditional Pop Vocal, Special Guest on the Grammy Award-winning CD/DVD *Songs from the Neighborhood: The Music of Mister Rogers* (“Best Musical Recording For Children”), Oscar-winning International Gold Records “The Morning After” and “We May Never Love Like This Again” from the classic disaster films, *The Poseidon Adventure* and *The Towering Inferno*, the Oscar-nominated song “Wherever Lover Takes Me” from the film *Gold* and “Nice to Be Around” from *Cinderella Liberty*. Other hit recordings include “Can You Read My Mind?” from the motion picture, *Superman* and “Different Worlds” from the ABC TV series, “Angie.” Other critically acclaimed recordings include songwriter tributes to George Gershwin, Harold Arlen, Richard Rodgers, Marilyn and Alan Bergman and her solo piano/voice albums, *Another Woman in Love* and *The Pleasure of His Company* (Grammy Nomination for “Best Traditional Pop Vocal”). Her *Carry It On* companion CD is *A Long and Winding Road*, currently released by PS Classics. It has been praised by *The New York Times* as “...a captivating musical scrapbook from the 1960s to the early 70s. Ms. McGovern's vocal technique is second to none” and was voted by Playbill.com and Talkin' Broadway.com among the “Best Performances” and “Top 10 Vocal Recordings.”

On Broadway she most recently appeared in the *Little Women, The Musical* as ‘Marmee;’ for which she received a Drama Desk nomination. She reprised the role for the 32-city, national tour. Maureen made her Broadway debut as ‘Mabel’ in *The Pirates of Penzance*, starred as ‘Luisa’ in *Nine* with Raul Julia, and as ‘Polly Peachum’ in *3 Penny Opera* with Sting. Off-Broadway, Maureen originated the role of ‘Mary’ in *Brownstone*. Her regional productions include ‘Mrs. Anna’ in the recent 1st National Tour of *The King and I; Dear World* and *Elegies* (directed by Philip Himberg); *The Lion in Winter; Letters From ‘Nam; The Sound of Music; South Pacific; Guys & Dolls* (playing both ‘Sarah’ and ‘Adelaide’); and *I Do, I Do*. Her children's musical, *The Bengal Tiger's Ball*, for which she wrote the music, co-created and in which she starred, had its Central Florida premiere in 1999, co-sponsored by Disney.

Audiences will remember her appearances in such feature films as *The Towering Inferno* and as ‘Sr. Angelina,’ the guitar strumming nun in the comedy classic *Airplane!* and *Airplane II: The Sequel*. She was also the voice of “Mary” in DreamWorks’ animated feature *Joseph: King of Dreams*.

She is the recipient of numerous lifetime honors and accolades and serves on the National Board of the Muscular Dystrophy Association and is Chairperson of the annual “Shamrocks against Dystrophy” Campaign. Maureen has performed for 31 consecutive years on the Jerry Lewis MDA Labor Day Telethon. As a National Spokesperson for the American Music Therapy Association, she is dedicated to addressing the emotional, spiritual and physical needs of patients and caregivers through music.

**Philip Himberg** (Conceiver, Writer and Director) is the producing artistic director of the Sundance Institute Theatre Program where he has created and overseen the developmental theatre laboratories since 1997. Under Mr. Himberg’s direction, Sundance has successfully produced over 150 new works for the stage including *The Light in the Piazza, Grey Gardens, Spring Awakenings* and *I Am My Own Wife*.

**Jeffrey Harris** (Musical Director, Pianist) has had a long association with Ms. McGovern arranging and performing on six of her CDs, writing many songs for her. Mr Harris is a much sought-after conductor and musical director with such Broadway credits as *Gypsy* (starring Patti LuPone), *On the Town, Chicago, Fosse, Beauty and the Beast* and *Crazy for You*. He is a frequent guest pianist and conductor with many orchestras around the country.

The design team includes **Neil Patel** (scenic design), **Gayle Susan Baizer** (costume design), **David Lander** (lighting design) **Maya Ciarrocchi** (video design) and **Ian Hildreth** (sound design).

*Carry It On* is co-produced by Buckingham Properties LLC and Fickle 93.3.

**Carry It On begins on October 12 and runs in the Mainstage through November 14.**

**For further information, photographs or to arrange interviews, please contact:  
Dawn Kellogg, Communications Manager, (585) 232 1366 x 3059**

## **PERFORMANCE SCHEDULE**

**Previews:**           **October 12, 13, 14 @ 7:30pm**  
                          **October 15 @ 8pm**

**Opening:**           **Saturday, October 16 @ 8pm**

**Performances:**    Sunday, October 17 @ 2pm and 7pm  
                          Tuesday, October 19 @ 6pm  
                          Wednesday, October 20 @ 7:30pm  
                          Thursday, October 21 @ 7:30pm  
                          Friday, October 22 @ 8pm  
                          Saturday, October 23 @ 4pm and 8:30pm  
                          Sunday, October 24 @ 2pm  
                          Tuesday, October 26 @ 7:30pm  
                          Wednesday, October 27 @ 7:30pm  
                          Thursday, October 28 @ 7:30pm  
                          Friday, October 29 @ 8pm  
                          Saturday, October 30 @ 4pm  
                          Sunday, October 31 @ 2pm (Audio-described) and 7pm  
                          Tuesday, November 2 @ 7:30pm  
                          Wednesday, November 3 @ 7:30pm  
                          Thursday, November 4 @ 7:30pm (Sign Interpreted)  
                          Friday, November 5 @ 8pm  
                          Saturday, November 6 @ 4pm and 8:30pm  
                          Sunday, November 7 @ 7pm (closing performance)  
                          Tuesday, November 9 @ 7:30pm  
                          Wednesday, November 10 @ 2pm  
                          Thursday, November 11 @ 7:30pm  
                          Friday, November 12 @ 8pm  
                          Saturday, November 13 @ 4pm and 8:30pm  
                          Sunday, November 14 @ 2pm and 7pm

**TICKET PRICES:**   **\$22 - \$59.**

**RESERVATIONS:**   **(585) 232 GEVA (4382), Website: [www.gevatheatre.org](http://www.gevatheatre.org)**

**LOCATION:**           **Geva Theatre Center, 75 Woodbury Blvd, Rochester, NY 14607**

### **GEVA THEATRE CENTER**

Geva Theatre Center is Rochester's leading professional theatre and the most attended regional theatre in New York State. Founded in 1972, Geva attracts over 170,000 patrons annually, including more than 16,000 students. The 552-seat Elaine P. Wilson Mainstage offers a wide variety of shows, from musicals to American and world classics.

The 180-seat Ron & Donna Fielding Nextstage is home to Geva's own series of cutting-edge drama, comedy and musical theatre; Geva Comedy Improv; *What's Next*: Geva's New Play Reading Series and the Hornets' Nest - an innovative play-reading series

facilitating community-wide discussion on controversial topics. The Nextstage also hosts visiting companies of both local and international renown.

Geva Theatre Center offers a wide variety of educational, outreach and literary programs, nurturing audiences and artists alike. Since 1995 the organization has been led by Artistic Director Mark Cuddy.

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